



Reza Rajabli's Biography

Reza Rajabli is now a senior researcher at CNTI (Cognitive Neuroscience Technology Institute) and formerly a researcher at IPM (Institute for Research in Fundamental Sciences) and Iran Cognitive Sciences and Technologies Council. His main research area in CNTI is neuromarketing with a focus on UI/UX design. He was graduated from Sharif University of Technology in 2017 and his master thesis was about classification of EEG signals to detect Persian imagined words. Furthermore, Reza has been working on other topics such as neural modelling and fMRI analysis and he was awarded by Iran's National Elite Foundation two times because of his excellence in the academic world.